



2000 ENERGY STAR® Awards: Excellence in Consumer Education



New York State Energy Research & Development Authority, Albany, New York

The New York State Energy Research & Development Authority (NYSERDA), fulfilling its public benefit requirements resulting from electricity restructuring in New York, has teamed up with other organizations on an educational campaign for consumers to raise awareness of the ENERGY STAR label. NYSERDA is running a comprehensive campaign, including public service announcements (PSAs) featuring Governor Pataki, paid media, and direct mail to highlight the savings and environmental benefits of ENERGY STAR Products. NYSERDA's PSAs have aired 546 times on television stations throughout the State and were seen by an estimated 11 million viewers. They will continue to run through June 2001.



Ricoh Corporation, Pinebrook, New Jersey

Ricoh Corporation, with help from Invision Media Communications, developed a comprehensive educational tool to reach millions of people about the environmental and economic benefits of ENERGY STAR Products through CDs and the Internet. Ricoh also raffled a 2000 Volkswagen Beetle to interested parties who completed the educational tool and successfully answered a randomly generated 12-question ENERGY STAR Quiz. With hundreds of questions to choose from, no two quizzes were the same. Ricoh reports their "ENERGY STAR Experience" Web site received over 500 million hits since March 1999.



2000 ENERGY STAR® Awards: Excellence in Consumer Education

Northeast Energy Efficiency Partnerships, Inc.



Northeast Energy Efficiency Partnerships, Lexington, Massachusetts

The Northeast Energy Efficiency Partnerships (NEEP) is a consortium of 38 New England gas and electric utilities that have come together to promote energy efficiency in a consistent manner across the Northeast.* NEEP has embraced ENERGY STAR as a powerful means of promoting efficiency to consumers. As part of its ENERGY STAR-related efforts, NEEP developed an endearing television campaign featuring a mother and her daughter for the TumbleWash/ENERGY STAR Program to educate the public on the uses and benefits of high-efficiency washing machines. NEEP's ENERGY STAR-related efforts produced nearly 20 million impressions through television, print, and radio in 1999.



State of Wisconsin, Madison, Wisconsin

The State of Wisconsin, through its *Wisconsin Focus on Energy*, ran numerous campaigns educating consumers about ENERGY STAR appliances and homes. One campaign showcased the ENERGY STAR Buildings upgrades of the Green Bay Packer's football stadium, Lambeau Field, and encouraged homeowners to become energy efficient with the challenge, "Our house is energy efficient, is yours?" The campaign includes public service announcements (PSAs), a "Green Bay Packers Energy Playbook" as well as numerous brochures, pamphlets and posters, all of which appear in the Packer's green and gold colors. This campaign covers 23 counties in northeastern Wisconsin and is expected to reach as many as 1.3 million consumers.

* Participating utilities in the 1999 TumbleWash/ENERGY STAR program are: In Connecticut: The Connecticut Light and Power Company, The United Illuminating Company; in Massachusetts: Bay State Gas, Boston Edison, Boston Gas, Colonial Gas, ComElectric, Eastern Edison, Essex Gas, Massachusetts Electric, Nantucket Electric, Western Massachusetts Electric, Unifiil/Fitchburg Gas and Electric; In New Hampshire: Granite State Electric, Public Service of New Hampshire; In New York: Long Island Power Authority; In Vermont: Barton Village, Burlington Electric Department, Central Vermont Public Service, Citizens Utilities, Green Mountain Power, Hardwick Electric Department, Ludlow Electric Light Department, Lyndonville Electric Department, Morrisville Water & Light Department, Northfield Electric Department, Rochester Electric Light & Power, Stowe Electric Department, Swanton Village, Town of Readsboro, Vermont Electric Cooperative, Vermont Marble Power Division of OMYA, Village of Enosburg Falls, Village of Hyde Park, Village of Jacksonville, Village of Johnson, Village of Orleans, Washington Electric Cooperative.



2000 ENERGY STAR® Combined Heat and Power Awards



Dow Chemical Company, Freeport, Texas

The Dow Chemical Company's Texas Operations facility in Freeport, Texas has been cogenerating since the mid 1980's and continues to expand as the need for power and steam grow. Dow's "Power Conversion Project" in Freeport uses over 13 percent less fuel than modern separate heat and power. Company-wide, Dow cogenerates the majority of its electric demand.



Louisiana State University, Baton Rouge, Louisiana

In 1992, Semptra Energy Services installed a cogeneration facility at Louisiana State University to meet the campus chilled water and steam requirements. The energy and financial savings convinced the University to exercise its option to buy out the project after only two years of operation. The direct mechanical drive chiller combined with heat recovery allow the plant to operate using over 13 percent less fuel than modern separate heat and power.



Trigen, Oklahoma City, Oklahoma

In 1989, Trigen purchased a central heating and cooling facility servicing downtown Oklahoma City. Almost immediately, Trigen began improvements to the plant to increase efficiency and reduce emissions. The combined heat and power technology used at this facility uses over 20 percent less fuel than modern separate heat and power.



2000 ENERGY STAR® Combined Heat and Power Awards



Trigen, Tulsa, Oklahoma

In 1989, Trigen purchased a 19-year old district heating and cooling facility from the local gas utility company in Tulsa, Oklahoma. Trigen improved the heating and cooling production equipment in addition to installing a 500 kW backpressure steam turbine to generate electricity from high pressure steam that was previously wasted through a pressure-reducing valve. The technology at this facility uses over 18 percent less fuel than modern separate heat and power.



Trigen, Chicago, Illinois

In 1995, the McCormick Place Convention Center in Chicago expanded and additional capacity was required. Trigen integrated the existing equipment with a 8.5 million gallon Thermal Energy Storage (TES) system. The technology at this facility uses over 15 percent less fuel than modern separate heat and power.



Trigen, Trenton, New Jersey

In 1983, Trigen Energy Corporation developed a district energy system producing hot water, chilled water, and electricity to serve downtown Trenton, New Jersey. The technology at this facility uses over 13 percent less fuel than modern separate heat and power in addition to utilizing a desiccant dehumidification system.



Trigen, Philadelphia, Pennsylvania

In 1997, Trigen began operation of their 170 MWe combined cycle district energy project in Philadelphia, PA. The Grays Ferry facility uses over ten percent less fuel than modern separate heat and power.

2000 Combined Heat and Power Certificates of Recognition

The University of North Carolina
at Chapel Hill



University of North Carolina, Chapel Hill, North Carolina

In 1991, the University of North Carolina at Chapel Hill installed a circulating fluidized bed coal cogeneration facility. This facility features quiet, clean, and efficient operation while burning coal as a primary fuel in the midst of a residential surrounding.



Rutgers University, Piscataway, New Jersey

In 1995, Rutgers University replaced the central heating plant, built in 1955, with a cogeneration system to supply electricity in addition to district heating and cooling. Annual savings amount to 1.5 to two million dollars compared to boilers and purchased electricity.



Malden Mills, Lawrence, Massachusetts

In 1999, Malden Mills installed two turbines as part of a pilot program in Lawrence, MA. The turbines, manufactured by Solar Turbines, use continuous fiber ceramic composite combustion liners which lower NO_x emissions 40 percent while avoiding the expense and energy losses associated with end of pipe pollution controls.



All Systems Cogeneration, Bayshore, New York

Since 1995, All Systems Cogeneration has installed high-efficiency and low-polluting gas internal combustion engines in 11 New York retirement centers. These projects demonstrate the outstanding use of cogeneration at institutional facilities.



2000 ENERGY STAR® Awards: Homes Allies of the Year



FirstEnergy Corporation, Akron, Ohio

FirstEnergy Corporation, an energy services company, works closely with the Home Builders Association of Greater Akron and nine local builders to promote ENERGY STAR Homes in Ohio. Through its efforts to educate consumers about energy efficiency, FirstEnergy is increasing the demand for ENERGY STAR Homes in Ohio by sponsoring events such as the All Geothermal-All ENERGY STAR Parade of Homes.



**Florida
Power**

Florida Power Corporation, Winter Park, Florida

In their first year of partnership with EPA, Florida Power Corporation aggressively recruited builders into ENERGY STAR Homes and certified more than 260 new ENERGY STAR Homes during 1999. Florida Power used the ENERGY STAR label to promote energy efficiency in their demand-side management programs. Along with providing marketing materials, signage, training, and technical assistance for trade allies, Florida Power also provides financial incentives. Florida Power increased consumer awareness of ENERGY STAR by partnering with the University of Florida to provide energy-efficiency workshops and conducted a media campaign with local news media. These efforts made ENERGY STAR Homes available to all buyers in Florida Power's service territory, including affordable housing, tract and custom homebuilders.



2000 ENERGY STAR® Awards: Homes Allies of the Year



Public Service Electric & Gas Company of New Jersey, Newark, New Jersey

Public Service Electric & Gas Company (PSE&G) of New Jersey takes a unique approach to labeling homes as ENERGY STAR. In addition to the more traditional marketing methods, PSE&G's Energy Efficient 5 Star program works with state agencies to make ENERGY STAR the construction standard for publicly-funded projects. Their efforts have resulted in the construction of several hundred units that are affordable to buy and operate. PSE&G provides builders with financial incentives, plan analysis, subcontractor training and on-site performance testing.



D.R. Wastchak, L.L.C., Tempe, Arizona

D.R. Wastchak, L.L.C., a new private company in the Phoenix metro area, certified 855 ENERGY STAR Homes during its first six months of operation. Working with some of the largest home builders — Beazer, Continental, Centex and Pulte Homes — the company hopes to certify 5,000 homes in the year 2000, roughly one-seventh of the new homes expected to be built in the local area. The company serves builders, lenders and others by collaborating with local utilities to provide marketing support and training. Working with builders, utilities, and product manufacturers, D.R. Wastchak has made Phoenix one of the leading markets in the U.S. for ENERGY STAR Homes.



2000 ENERGY STAR® Homes Special Recognition Awards



Bosshardt Realty Services, Inc., Gainesville, Florida

Bosshardt Realty Services, Inc.'s Research & Development Division is recognized for demonstrating that ENERGY STAR Homes reduce utility bills and recapture the initial investment through future energy savings. Senior officials of Bosshardt frequently speak at builder conferences throughout Florida about ENERGY STAR Homes. These efforts have led to the development of a new company, *GreenSmart™*, which features a sales and marketing tutorial called *How to Pioneer an ENERGY STAR Market*. This training offers the first green certification for building industry professionals who wish to succeed in selling and marketing homes using green building technologies.



Town & Home, Inc., Simi Valley, California

Town & Home, Inc. has designed family housing on military bases for over 15 years. Through a rigorous quality control program, Town & Home significantly decreased the federal government's utility bills in military communities. In 1999, Town & Home successfully completed 423 ENERGY STAR Homes in bases across California and Texas.



2000 ENERGY STAR® Awards: Product Labeling



PRODUCT LABELING

Ricoh Corporation, Pinebrook, New Jersey

Since becoming a charter member of the ENERGY STAR Program in 1994, Ricoh Corporation has led the office equipment industry in promoting energy efficiency. Ricoh promotes advanced energy-saving features in *all* company products, aggressively educates and certifies sales staff and dealers worldwide in the application and use of power-saving technologies, and delivers the message that energy-efficient technologies are high performance technologies. Ricoh has also invested over \$1 million in energy efficiency educational promotions. In addition to these achievements, Ricoh is a proud Partner in EPA's ENERGY STAR Buildings and Waste Wise Programs.



RETAIL

Sears, Roebuck & Company, Hoffman Estates, Illinois

Sears, Roebuck & Company, the largest appliance retailer in the U.S., is bringing ENERGY STAR to consumers across the country. With over 850 stores, Sears works with appliance retailers and others to incorporate ENERGY STAR into their corporate operations. In 1999, they introduced ENERGY STAR into corporate sales training and listed energy efficiency as a key product feature in all stores. Sears embarked on a wide range of activities aimed at educating customers on the benefits of purchasing products that carry the ENERGY STAR label. Their efforts have increased the sales of ENERGY STAR products. Sears' two top selling refrigerators are ENERGY STAR and Sears is the largest seller of ENERGY STAR washing machines. Sears has set a goal of selling over 1 million ENERGY STAR appliances in the year 2000.



2000 ENERGY STAR® Awards: Product Labeling

HOME ELECTRONICS

Panasonic. **Panasonic, Secaucus, New Jersey**

Panasonic continues to lead the industry in offering a complete line of ENERGY STAR home electronics, including televisions, video-cassette recorders, DVD products, and home audio equipment. More than 400 of Panasonic's products prominently feature the ENERGY STAR label, including 98 percent of Panasonic televisions. In addition to a variety of employee education efforts, Panasonic incorporates a marketing primer on ENERGY STAR into nationwide training sessions for its sales force. Panasonic spread the ENERGY STAR message in 1999 by airing public service announcements (PSAs) on its Astrovision screen above Times Square in New York City. The 30-second PSA aired hourly for four months, including a showing on New Year's Eve 1999.

APPLIANCES



Whirlpool Corporation, Benton Harbor, Michigan

Whirlpool Corporation continues to lead the major appliance industry by combining innovative products with energy efficiency. Last year, Whirlpool Corporation designed and built a new line of dishwashers to qualify specifically for the ENERGY STAR label. The dishwasher, marketed under the Whirlpool Corporation and KitchenAid brand names, carries the ENERGY STAR label directly on its console. Whirlpool also announced plans to introduce the "Conquest," a new ENERGY STAR refrigerator which will exceed federal efficiency standards by 35 percent. Whirlpool Corporation continues to actively promote ENERGY STAR to consumers on their Web site and in advertising, and highlights ENERGY STAR through promotional displays and consumer brochures.



2000 ENERGY STAR® Awards: Product Labeling



OFFICE EQUIPMENT

Ricoh Corporation, Pinebrook, New Jersey

In the past year, Ricoh Corporation's commitment to innovation put it at the forefront of designing, manufacturing, and marketing ENERGY STAR imaging products. The energy-saving features of these products help reduce the operating costs for the end user as well as help improve the environment. As a technology leader, Ricoh's product design and engineering expertise led the industry by developing new technology that could drastically reduce the power consumption of output devices in future generations of products. In addition, Ricoh incorporates ENERGY STAR educational information into its sales and service training programs and consumer outreach.



NATIONAL WINDOW

Alside, Cuyahoga Falls, Ohio

Alside highlights ENERGY STAR as a fundamental feature of their windows marketing approach. In 1999, Alside undertook an intensive review of their entire product line and redesigned casement and awning windows and patio doors to ensure these met the ENERGY STAR rating in all climate zones when produced with high performance glass. Alside carries the ENERGY STAR message to customers and their sales force with equal intensity. As a result, Alside reports that ENERGY STAR windows were 56 percent of their total sales during 1999. They expect this trend to continue into 2000 as their training and customer outreach efforts continue to evolve.



2000 ENERGY STAR® Awards: Product Labeling



EASTERN REGIONAL WINDOW

Thermal Industries, Inc., Pittsburgh, Pennsylvania

One of the newest window manufacturing Partners, Thermal Industries, Inc., has enthusiastically adopted ENERGY STAR. Currently, 65 percent of their windows are ENERGY STAR products. Thermal Industries Inc. redesigned sales materials to promote ENERGY STAR and began promoting the ENERGY STAR Program to their retailers. Surpassing the corporate commitment of many competitors, Thermal Industries created a management position solely for the purpose of directing their ENERGY STAR efforts. Cultivating and maintaining dealer participation with ENERGY STAR continues to be one of this position's highest responsibilities.



WESTERN REGIONAL WINDOW

Viking Industries, Inc., Portland, Oregon

Viking Industries, Inc., a division of Pella Corporation, developed the ThermaStar™ product line in the summer of 1999 specifically to meet the ENERGY STAR performance criteria in all U.S. climate zones. ThermaStar™ promotional materials show the ENERGY STAR logo, along with their tagline "ENERGY STAR Performance. All-Star Support." In addition, Viking Industries, Inc. has implemented a successful and growing staff training program and product promotion strategy. They expect continued, remarkable increases in sales of ENERGY STAR products as the ThermaStar™ brand matures.



2000 ENERGY STAR® Awards: Product Labeling



*Saving Money. Safeguarding the Environment...
One Roof at a Time.™*

ROOF PRODUCTS

National Coatings Corporation, Camarillo, California

As a Charter Partner for ENERGY STAR Roof Products, National Coatings Corporation is an industry leader in promoting the environmental and energy benefits of reflective roof products. In 1999, 49 percent of the coatings sold were ENERGY STAR, covering five million square feet of roof systems. As part of their efforts to educate consumers, contractors, utilities, and others, National Coatings developed a Roof Energy Savings tool, a Roof Asset Management Life Cycle Costing analysis, outreach presentations, and product brochures. On its Web site, National Coatings educates the public with information on the Urban Heat Island Effect, including how higher temperatures contribute to air pollution and how reflective roofs help cool buildings.



OUTSTANDING CORPORATE COMMITMENT

Sun Microsystems, Palo Alto, California

As both an ENERGY STAR Office Equipment and Buildings Partner, Sun Microsystems has integrated energy efficiency into all aspects of its business, from product design — including a patent for a power management technology — to building construction and equipment procurement. One hundred percent of Sun's desktop computers and monitors are ENERGY STAR and 81 percent of all the ENERGY STAR workstations sold are manufactured by Sun. Proving that it can be as innovative with its corporate policies as with its technical design, Sun has created an ENERGY STAR group to champion ENERGY STAR issues within the company. An estimated \$1 million was saved in 1999 by encouraging employees to use their monitors' power management features. As a result of these efforts, Sun experienced a 15 percent drop in energy use per employee. As an ENERGY STAR Buildings partner, Sun has aggressively attacked energy waste in its buildings around the world, including installation of advanced lighting systems and heating and cooling plants.



2000 ENERGY STAR Awards: BuildingsSM and Green Lights[®]



PARTNER OF THE YEAR: CORPORATE

Johnson & Johnson, New Brunswick, New Jersey

Johnson & Johnson has been an active participant in ENERGY STAR since 1991. As an early participant in Green Lights, it was recognized as the Green Lights Large Corporate Partner of the Year in 1995. The company was recognized again in 1998 for outstanding upgrades at the corporate level. Behind its sustained success is a broad corporate commitment providing high-level support and special recognition to its regional teams. It has exceeded its internal goals, saving over \$10 million per year, with 71 percent of its upgrades complete. Johnson & Johnson has gone a step further, incorporating the ENERGY STAR philosophy into company-wide best practices in the design of new facilities, and has made it available through their Intranet worldwide.



PARTNER OF THE YEAR: GOVERNMENT BUILDINGS

State of Wisconsin, Madison

In 1990, Governor Tommy Thompson began the *Wisconsin Energy Initiative* to improve the energy performance of state-owned facilities. Soon afterwards, the State signed up over 53 million square feet of building space for EPA's Green Lights Program. In 1998, after successfully completing Green Lights upgrades in all of its facilities including state universities, Wisconsin committed to improve other key building energy systems. Because of these upgrades, the State saves \$7.5 million a year and prevents sizable greenhouse gas emissions. The scale of Wisconsin's efforts has played a role in transforming the market for energy-efficient lighting. Through the *Wisconsin Focus on Energy* program, the State of Wisconsin is also promoting ENERGY STAR to businesses in northeastern Wisconsin by highlighting Lambeau Field, home of the Green Bay Packers, a recent Partner of ENERGY STAR Buildings.



2000 ENERGY STAR Awards: BuildingsSM and Green Lights[®]



PARTNER OF THE YEAR: RETAIL BUILDINGS

ShopKo Stores, Inc., Green Bay, Wisconsin

ShopKo Stores, Inc., is a regional specialty discount retailer operating 317 stores in the Midwest, Mountain, and Pacific Northwest regions. As an ENERGY STAR/Green Lights Partner since 1994, ShopKo has been successful in reducing energy consumption by 20 percent, despite a 22 percent increase in store operating hours. For ShopKo, this equates to nearly \$3 million in energy savings and the annual prevention of 100 million pounds of carbon dioxide. To achieve this success, ShopKo made a commitment to maximize their energy performance by investing in upgrade projects with longer-term paybacks than typically found in the industry. Comprehensive upgrades to lighting and HVAC systems are controlled by a sophisticated energy-management system that additionally allows for humidity and load reduction control.



PARTNER OF THE YEAR: HOSPITALITY BUILDINGS

La Quinta Inns, Inc., Irving, Texas

La Quinta Inns, Inc. operates 302 inns in 28 states. Since 1995, La Quinta has operated an aggressive energy management program which has reduced their annual electricity bill by nearly 20 percent and prevented the annual release of 57 million pounds of carbon dioxide. The ENERGY STAR Partnership has enabled La Quinta to quantify their energy savings and communicate the financial importance of energy-efficiency upgrades to upper management and hotel staff. The national hotel chain encourages employee involvement by conducting regional training seminars and issuing Standard Operating Procedures to all staff, detailing the actions to be taken *each day* to control energy costs. La Quinta actively promotes ENERGY STAR and energy efficiency through conference presentations, case study participation, and advocating for the full integration of energy efficiency into Hotel Administration curriculum.



2000 ENERGY STAR Awards: BuildingsSM and Green Lights[®]



PARTNER OF THE YEAR: COMMERCIAL REAL ESTATE

Arden Realty, Inc., Los Angeles, California

Arden Realty, Inc., a real estate investment trust, is the largest landlord of office buildings in southern California. Since joining ENERGY STAR in 1999, Arden has compared 90 office properties using the ENERGY STAR national performance rating and scale. Thirty-one buildings have earned the distinction of achieving ENERGY STAR status. Arden also actively uses EPA's QuikScope software to determine cost-effective energy-efficiency upgrades across their portfolio. Arden recognizes that improved energy performance results in a more competitive, profitable, and valuable portfolio.



PARTNER OF THE YEAR: COMMERCIAL REAL ESTATE

Harwood Management Services, Dallas, Texas

Harwood Management Services, an early participant in ENERGY STAR Buildings, is an international asset manager and commercial real estate developer. Harwood demonstrated outstanding leadership and commitment to improve the energy performance of its commercial real estate portfolio by benchmarking over 60 percent of its properties. Harwood received the ENERGY STAR label for the Centex Building and promotes the value of ENERGY STAR by displaying signage throughout its buildings. The President of Harwood Management has published several articles in real estate journals describing the benefits of the ENERGY STAR Programs and Harwood's commitment to improved energy performance.



2000 ENERGY STAR Awards: BuildingsSM and Green Lights[®]



PARTNER OF THE YEAR: EDUCATION BUILDINGS

Sachem Central School District, Holbrook, New York

In 1999, Long Island's Sachem Central School District, the third-largest school system in New York, became the first school district in the State to not only complete but exceed their ENERGY STAR commitments in building upgrades. The District upgraded 1.3 million square feet in 18 months, reducing energy costs by \$500,000 per year as a result of installing energy-efficient lighting fixtures, motors, and new boilers. In addition, a newly-installed building management system helps measure, monitor, and manage energy use. The savings will pay for the project over the next ten years. The resulting pollution prevention is equivalent to planting 645 acres of trees. The upgrades were implemented by the New York Power Authority (NYPA) and Johnson Controls, Inc.



PARTNER OF THE YEAR: HEALTHCARE BUILDINGS

North Memorial Health Care, Robbinsdale, Minnesota

Since becoming an ENERGY STAR Partner in 1998, North Memorial Health Care has shown a strong commitment to energy efficiency, lowering its operating costs and communicating its successes. The 546-bed hospital has aggressively adopted the ENERGY STAR Buildings integrated approach, with upgrades in lighting, building automation systems, motors and boiler controls. Their upgrades have resulted in an annual reduction of four million kilowatt hours of electricity, four million cubic feet of gas and six million gallons of water, saving over \$160,000 per year. North Memorial has benefited from their ENERGY STAR partnership by focusing and structuring their energy management efforts for maximum benefit. Equally important, ENERGY STAR has allowed them to communicate the environmental and financial benefits of increased performance to senior management and hospital staff.



2000 ENERGY STAR Awards: BuildingsSM and Green Lights[®]



ALLY OF THE YEAR: LARGE ENERGY SERVICE PROVIDER

Advance Transformer Co., Somerset, New Jersey

In 1999, Advance Transformer Co. recruited four new partners into ENERGY STAR who are committed to improving the energy efficiency of buildings. Advance Transformer Co. has continued upgrades in their own facilities and been an active advocate for the ENERGY STAR mission through inclusion of the ENERGY STAR logo and messages in their marketing materials and press releases. Advance also led industry initiatives including the "Re-electrification of America" and the "National Dimming Initiative."



ALLY OF THE YEAR: SMALL ENERGY SERVICE PROVIDER

Public Service Company of Colorado — Denver District Cooling, Denver, Colorado

Public Service Company of Colorado - Denver District Cooling (PSCO-DDC) has actively promoted ENERGY STAR since joining in early 1999. They developed a "Building HVAC Efficiency Seminar" that focused on the energy efficiency of HVAC systems and used this forum to educate participants on making buildings more efficient with ENERGY STAR products. PSCO-DDC has incorporated the ENERGY STAR message into their Web site, business cards and letterhead. As a result of its promotional efforts, PSCO-DDC has recruited five ENERGY STAR participants and was instrumental in recognizing four buildings in Denver as achieving ENERGY STAR levels. These achievements brought PSCO-DDC to a Gold Level in the 1999 Ally Challenge.



2000 ENERGY STAR Awards: BuildingsSM and Green Lights[®]



GREEN LIGHTS[®] ALLY OF THE YEAR

GE Lighting, Cleveland, Ohio

Since the launch of Green Lights in 1991, GE Lighting has not only completed its own Green Lights upgrades, it has promoted participation in the program through conferences held annually at the GE Lighting Institute. The organization conducted 12, two-day courses offered to Green Lights participants free of charge. GE Lighting sent out Internal Productivity Priority newsletters to keep their sales force aware of Green Lights activities, and incorporated the Green Lights logo into magazine advertisements and their lamp catalog. In addition, GE Lighting has sponsored a lighting upgrade workshop, has collaborated with other Allies and Partners to implement upgrades, and is a participant in ENERGY STAR.



GREEN LIGHTS[®] PARTNER OF THE YEAR

Pitney Bowes, Inc., Stamford, Connecticut

Since joining the Green Lights Partnership in 1993, Pitney Bowes, Inc., has aggressively managed its energy efforts. Pitney Bowes has upgraded over 90 percent of its lighting infrastructure with energy-efficient technologies — over 2.8 million square feet — saving nearly \$600,000 per year. These efforts not only help improve its competitive advantage and profitability, but also drastically reduce emissions and improve building comfort. Pitney Bowes' efforts in 1999 helped reduce emissions equivalent to planting 1,486 acres of trees. In addition to pursuing additional lighting upgrades, Pitney Bowes' efforts also target lighting control, building management, and improved operational efficiency. The company has even included a 75kW co-generation system in its World Headquarters facility to better meet year-round hot water requirements.



2000 ENERGY STAR BuildingsSM: Honorable Mentions



Hilton Hotels Corporation



Mercy Hospital of Pittsburgh